

Social Media Tips

Let the community know how proud you are of your reciters — whether they're competing in your classroom or at your school contest, the Online Semifinals, or the National Finals.

Here are some tips on how to maximize Facebook, Twitter, and other social media tools:



Twitter

- ▶ Set up a free Twitter account for your school or classroom. Remember to use the following Poetry In Voice hashtags when tweeting or searching:
 - ▶ **#pivnews** to be part of the larger conversation about PIV throughout the school year (**#infosLVP** for news in French) **#poemoftheweek** to view or comment on our poem of the week (**#poèmedelasemaine** to view our weekly French poem)
 - ▶ To announce your school champions and to track news leading up to the National Finals, use **#reciteYEAR** (e.g, we used **#recite2014** for tweets related to the 2014 National Finals).
- ▶ Don't forget to include **@PIV_LVP** in your tweets so that we can thank you and retweet your news to other participants and poetry enthusiasts.
- ▶ Follow us on Twitter in English or French **@PIV_LVP** for news and updates about the competition.



Facebook

Set up a Facebook page for Poetry In Voice at your school. Include updates on classes that are participating, school contest dates, student winners, and favourite poems from our anthology. Be sure to like us on our [Facebook page](#), where you can connect to other schools and poetry lovers through our posts.



Videos and Blogs

- ▶ Post Poetry In Voice assignments and results on your blog. Schools can post updates on Poetry In Voice school contests on the school blog.
- ▶ If video sharing is allowed at your school, classes can view and share their favourite recitation videos from the [Poetry In Voice video gallery](#) with other students and the local media to promote poetry recitation.

